

BIZ MATTERS

The official newsletter of the Chetwynd Chamber of Commerce

Boost your Biz with Small Business Week Oct. 17-21

Each year the Chetwynd Chamber of Commerce embarks on celebrating the small and medium size businesses that make our economy run and turn our community from a place to shop to a place we all call home. It is with these businesses that the Chamber wants to share with others the hard work and exemplary services of those businesses. We do this through our Business Excellence Awards. This is valued recognition from fellow businesses and community members that the winners have done an extraordinary job. Nominate your favourite business or non profit today! Head to page 9 to see the current nominees and how YOU can send in your nomination!

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HARVEST FEST &
BIZ EXCELLENCE
AWARDS

NEWS FROM THE BC AND CANADIAN CHAMBERS

LOVE CHETWYND MEMBER SPOTLIGHT

SMALL BUSINESS WEEK 2022



Small business Week is also about providing resource and opportunities for businesses to learn and grow their businesses. The Chamber brings in leaders in their field to share knowledge and experiences that can help guide new or existing businesses about best practices and new technologies that could assist with their current operations. A great time to ask questions and meet others who are faced with the same challenges or can provide answers! Sign up for a session today! Head to page 4 to sign up for the upcoming workshops! Just click on "And register here" to be taken directly to the registration page.

The Chamber also provides a great opportunity to show off your business to the members and public with the Annual Trade show. While not during Small business week, it's a great time to get those registration forms filled out and your spot booked before it sells out!! Meet others, network and collaborate. This opportunity is here for you! Head to page 11 to find the ad and link to the 2023 Chetwynd Chamber of Commerce Spring Trade Show registration forms.



Meet the Candidates and Mayoral Q&A

Thank you to everyone who attended our Meet the Candidates and Mayoral Forum September 28 at the Chetwynd Public library. It was an evening of great discussion, great questions and great socializing.

Don't forget to get out and vote October 15! Advanced voting opportunities will take place from 8 AM to 8 PM at the District of Chetwynd municipal office on October 5 and October 12. Don't forget you are also voting for more than just Mayor. There are several plebiscites that require voting as well. Information on those plebiscites can be found in the last two issues of the CoffeeTalk Express and the PRRD website.



To make sure you don't miss events such as this, make sure you like and follow our social media pages including Facebook and Instagram, check your emails and watch for posters around town.

#GetOutAndVote #SupportChetwynd #VocalForLocal





2022/23 Membership Sign Up & Renewal ON NOW!

Download your form at www.chetwyndchamber.ca/join

Contact manager@chetwyndchamber.ca

ENJOY THE BENEFITS OF MEMBERSHIP



Your invitation to BCMindReader awaits!

The Chetwynd Chamber of Commerce is partnering with the BC Chamber of Commerce to get feedback from businesses in Chetwynd through BCMindReader - an online business intelligence community that gives businesses, like yours, a strong voice in government.

As a member of the BCMindReader community, you'll participate in surveys on topics you care about—all related to B.C. business and B.C.'s economy. Data gathered through BCMindReader is contextualized and shared with government officials and informs our network's advocacy efforts to drive policy change. We also share these insights back with you so you can make data-driven decisions about your business.

Together, we'll ensure Chetwynd has one of the the most powerful voices possible in B.C.

Click <u>here</u> to join BCMindReader and answer a few quick questions to get started.!



Mind Your Business Luncheon

Thank you to everyone who attended our September Mind Your Business chamber luncheon with Industry Training Authority apprenticeship advisor for the Northeast, Sean Logie Sept. 29.

It was an absolute wealth of information regarding trades and the provincial apprenticeship program! If you are looking to hire apprentices, Sean is the fellow to speak to! For more information on the ITA, log onto www.itabc.ca.



2022 Small Business Week Summit

October 17-21, 2022

YOU'RE INVITED!

Is your company prepared to thrive in the post-pandemic business landscape? The new reality for employers includes new business models, changing workplace structures, global supply chain challenges, as well as employee and public demands to address climate change, equity, diversity, inclusion, justice and mental health issues. Join us at the 2022 Small Business Week Summit, hear from experts with cutting-edge research and insights on the most important issues facing employers today and receive practical next steps on how small- and medium-sized companies can navigate today's challenging business environment.

Join us for one or all five of the virtual sessions below. Access is complimentary.

READ MORE ON OUR WEBSITE

AND REGISTER HERE

17 0CT

An economic outlook in uncertain times. How to focus forward and not just survive, but thrive.

How can small business not just survive but thrive in the post-pandemic era? Join us as we review the economy through a provincial, national and global lens, and show how businesses can plan ahead when facing uncertainty.

8:00 AM - 9:15 AM
The critical role of business in our reconciliation journey

18 OCT

What does the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) mean for business? Join us as we discuss the road ahead and how businesses can contribute in a

meaningful way to our reconciliation journey.

8:00 AM - 9:15 AM

8:00 AM - 9:15 AM

19 0CT

Prioritizing mental health in the workplace

Mental health is Canada's most significant psychological health issue today. Join us as we review the data, understand the trends and discuss the practical steps businesses can take.

8:00 AM - 9:15 AM

20 0CT

Cyber risk requires cyber security. Are you safe?

Small business must take the necessary steps to ensure that their technology infrastructure and data are adequately protected. Join us as we review the cyber risks businesses face and the steps they can take to be secure.

8:00 AM - 9:15 AM

21 0CT

Climate change readiness for small business. What you need to know.

How can small business prepare for a phenomenon that is global in nature? Join us for a conversation on climate change readiness for small businesses.





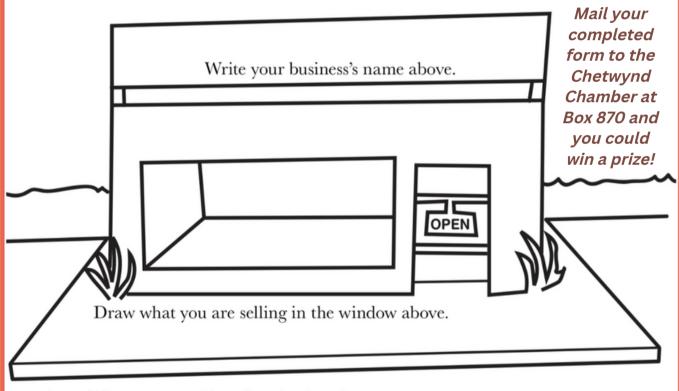






Businesses are the bedrock of our communities. Businesses produce and sell goods and services that improve everyone's lives and strengthen communities.

Color and illustrate the building below. Answer the following questions as you plan out your future business.



- 1. What are your ideas for a business?_____
- 2. What tools and materials will you need to get started?_____
- 3. What will you sell/produce?
- 4. Who will work with you?
- 5. When will you do your work?_____

Featured ♥ LOVECHETWYND.COM Member Patricia Anne Designs

Since 2011, Patricia of Patricia Anne Designs, has created one of a kind, beautiful, custom designed jewellery and accessories. Every item created by artist Patricia Anne is hand-crafted from semi-precious stones with strong yet elegant wire wrapped settings and is never duplicated. Her truly unique jewellery is popular for marking special occasions such as graduation or weddings and also worn as everyday accessories.

Patricia loves the community spirit in Chetwynd and the residents' willingness to lend a hand. She enjoys the close and supportive environment of her small town. Patricia has lived in Chetwynd since the mid-1980s and is grateful that her family is choosing to stay and raise their children in the community too. She likes to spend time with her grandchildren, garden and paint. She also really loves her creative business, Patricia Anne Designs.

Patricia Anne Designs has a large selection of unique jewellery to choose from, including necklaces, bracelets, anklets, custom hair accessories. Patricia Anne Designs can be found at seasonal craft fairs, local small business events and the Chetwynd Farmers' Market.

Patricia Anne Designs donates jewellery and accessories to local community fundraisers and benefits for community members in need.

Mention you saw Patricia Anne Designs profile on Love Chetwynd and receive a \$5 gift card for every \$50 spent on your next purchase.



Main: 250-601-0029 4700 Centurion Cres Chetwynd, BC V0C 1J0

Hours

Monday to Friday 10:00 am - 4:00 pm Also watch for us at local events, crafts fairs and the Farmers' Market.

Canada's #1 Plan for Employee Benefits

See why 30,000 business owners selected this plan! chamberplan.ca





Harvest Festival 2022













Send your ad info to manager@chetwyndchamber.ca

Harvest Festival Saturday was an amazing success with sunshine and smiles for miles! Live music, contests, shopping, games filled the day. We can't wait to host again next year! See you all downtown for Harvest Festival 2023!

Surerus Place is Hiring

Part-time Cook (flexible schedule to meet the needs of the right Candidate) Food Safe & OFA 1 Required

> Start Date: ASAP Please Email resume Only: surerusplace@eastlink.ca





MIND YOUR BUSINESS

Chamber Luncheon Series



with Dale Bumstead

South Peace Health Service Society

Oct. 19, 2022 Noon to 1 pm

Member pricing \$20 Guests \$25 RSVP by Oct. 17 at 4 pm Call/text 250-788-3345

Email: manager@chetwyndchamber.ca















Business Excellence Awards nominations extended to Oct. 10

And the nominees are starting to trickle in! And remember, businesses don't have to be a member of the Chamber, any business is eligible!!

Congratulations to the following nominees so far:

Nominee #1: Fair Realty and Alma Walter

Nominee #2: Suzanne Herbert of Zen Lashez and Beauty by Zanne

Nominee #3: Kelsey Hallaert and Pineapple Esthetics

Nominee #4: Annette Willis from Nettie's Nail Salon Esthetics and Craft Korner

Nominee #5: Deck's Painting and Decorating

Nominee #6: Tansi Friendship Centre Society

Nominee #7: The Raspatoon Patch

Nomination #8: Robert's Towing and Recovery

Nomination #10: Orchids & Moonlight Holistic

Nominee #11: Kayla McDonald of Chetwynd Public Library

Nominee #12: Chicha Hut

Nominee #13: Crazy Beanz Bistro Pam Engelland

Nomination #14: Little Prairie Pharmacy

TO NOMINATE A BUSINESS OR NON-PROFIT

The Chetwynd Chamber of Commerce has opened nominations for our bi-annual Business Excellence Awards. The online nomination form and descriptions of the categories can be found at https://www.chetwyndchamber.ca/business-excellence-awards

YPlease make sure to read ALL the requirements regarding your nomination on our website.

Deadline for nominations is October 10/2022.

#SupportChetwynd #BusinessExcellenceAwards #HardWorkPaysOff



B.C.'s largest business snapshot - be the voice of business

How is the labour shortage affecting your business? What policies matter to you? How are you navigating the rising costs of energy?

Tell us what Chetwynd business needs now.

On October 11, 2022, the BC Chamber of Commerce will launch the 2022 Collective Perspective Survey—the largest economic snapshot of B.C.'s business climate. Results are shared directly with the provincial government and inform the comprehensive policy and advocacy work of the BC Chamber of Commerce in the year ahead.

The Chetwynd Chamber of Commerce wants to hear from businesses in Chetwynd – how confident are you in the future of business in B.C.?

Your feedback will inform critical next steps needed to support your business through economic recovery. The survey deadline is October 21, 2022, at 5:00 p.m. PDT.

Please take the 2022 Collective Perspective Survey (~5 min) and share your thoughts. **This link will be live October 11, 2022.**

https://www.bcmindreader.com/c/r/2022-Collective-Perspective-Survey





Lifting of COVID-19 travel barriers welcome news for Canadians and businesses

Ottawa, September 26, 2022 – Today, the Hon. Perrin Beatty, President and CEO of the Canadian Chamber of Commerce, issued the following statement regarding the Canadian Government's decision to remove COVID-19 travel measures:

"The lifting of COVID-19 requirements at the border and on planes and trains is extremely welcome news for Canadians and businesses.

We are at a very different stage of the pandemic, and the continued use of outdated travel regulations prolonged the struggle of businesses across the country who have lost billions due to the pandemic, especially those in the hardest hit sectors, such as travel and tourism.

While the changes are late in coming, we are pleased to see the government bring Canada back into line with the rest of the international community and implement policy based on the best available science.

As we continue to move towards recovery, it will be crucial that we are guided by evidence-based policy and that we not reimplement ineffective mandates that will cause further challenges for Canadians and their businesses."

The Canadian Chamber of Commerce is Canada's largest and most activated business network — representing 450 chambers of commerce and boards of trade and more than 200,000 businesses of all sizes, from all sectors of the economy and from every part of the country — to create the conditions for our collective success. As a member of the Chetwynd Chamber you are also a member of the Canadian Chamber.



MEMBERSHIP RENEWAL

Investment renewal time is upon us and on behalf of the Chetwynd Chamber of Commerce board, we would like to thank all of our members for their support and partnership! It's also a perfect time for new members to join! Keep your eyes peeled for your renewal invoice.

We welcome referrals.

Contact us at manager@chetwyndchamber.ca
with any feedback or suggestions.

And don't forget to check out our website at www.chetwyndchamber.ca for membership benefits or to find out more!







TRADE SHOW

March 31, April 1 & 2 2023

Advertise your business, service or product

Contact us to book your spot NOW!

Call to book a booth or download an Exhibitor's Package at www.chetwyndchamber.ca/trade-show

For more information call the Chetwynd Chamber at 250-788-3345 or email manager@chetwyndchamber.ca 10' x 10' Booths Home Based Tables Non-Profit Tables

Guest Column: SJA Promo



It's Time to Start Your Christmas Promo Shopping

I know, it still feels like summer and so it seems early to be thinking about Christmas shopping. But, when you're looking at PROMO, you always want to be 4-6 weeks ahead of the day you need it and because is the busiest season in PROMO, it's best to start 6-8 weeks ahead.

And remember, when you're giving out appreciation gifts to employees and customers, you won't be handing them out on December 25th.

Let's say you want to start giving out these gifts at your annual party on **Saturday**, **November 26th**, you likely want everything ready for pick up by **Friday**, **November 18th** to provide time for organizing everything. Perhaps you're bundling items with other things, or you need to sort out sizes, wrap and/or label the gifts.

During the "normal" time of year, orders generally take 3-4 weeks once you've approved a final proof, so you'd want to have a confirmed order and have approved all artwork by **Friday**, **October 21st**.

But at Christmas, orders can take longer to source and decorate so it would be better to have your order placed by the start of the week on **Monday**, **October 17th** and to place your order, you'll need to have a finalized quote to review and approve, so you'll want to have that in your hands by **Thursday**, **October 13th**.

So, when you work backwards, to have time to check out all of your options and have the greatest variety of items available, it's time to start chatting with your PROMO supplier now. That's not to say that you won't still be able to order your gifts in November, it just means that you'll have a more limited selection of items available and probably feel a lot more rushed and stressed than you need to.



THANK YOU TO OUR INCREDIBLE SPONSORS

























October is Small Business Month!

October 1 Biz Matters Newsletter

October 1 Membership Renewal

October 5: Job Fair POSTPONED

October 11 Chamber Board Meeting

October 19: Luncheon with South Peace Health

Services Society

October 27: BUSINESS EXCELLENCE AWARDS (TBA)

November 1: Biz Matters Newsletter

November 3 Chetwynd Chamber of Commerce AGM

November 15: Holiday Shop Local announcement

November 17 Chamber Luncheon TBA

November 25: Plaid Friday Chetwynd

December 1 Biz Matters Newsletter

December 1 Shop Local begins

December 8 Turkey Roundup

December 12 Chamber Board Swearing In

December 15 Chamber Luncheon with the Mayor

December 23-January2: Chamber Closed for Holidays

January 1 Biz Matters Newsletter

February 1 Chamber Chatter

February 13 Chamber Board Meeting

February ??? - Chamber Week 2023

February Luncheon TBA

March 1 Biz Matters Newsletter

March 17 Chamber Luncheon - TBA

March 31 - April 2 Trade Show

April 1 Biz Matters Newsletter April 10 Chamber Board meeting April 13 Spring Job Fair

April Luncheon TBA

May 1 Biz Matters Newsletter May Chamber Luncheon TBA

June 1 Biz Matters New

June 12 Chamber Board meeting

July 1 Biz Matters Newsletter

July Luncheon TBA

August 1 Biz Matters Newsletter August 8 Chamber Board meeting

August Luncheon TBA

September 1 Biz Matters Newsletter

September 11 Harvest Fest

September: Chamber Luncheon: TBA





Your annual membership includes ALL Chamber Benefits

The benefits listed below have been negotiated by the Canadian Chamber and the BC Chamber! Simply Contact your Chamber to find out how to access these benefits



BC BUSINESS MAGAZINE: SUBSCRIPTION

Chamber members can access a one-year subscription to BC's premiere business magazine for only \$12.



CHAMBERS PLAN: EMPLOYEE BENEFITS

More than 30,000 small-to-midsize businesses choose the Chambers Plan Group Insurance to protect their employees with comprehensive group benefits, including Health and Dental insurance, making it Canada's #1 employee benefits plan for small business.



CONSTANT CONTACT: ONLINE MARKETING TOOLS

From email marketing to event management, to social sharing and more, members save up to 25% on these easy-to-use marketing tools.



KUBERA: PAYMENT PROCESSING SYSTEMS

Kubera provides a preferential rate package for credit and debit processing and dedicated relationship managers to help serve your needs.



PAYWORKS: PAYROLL SOLUTIONS

Payworks provides workforce management solutions, including real-time integration of payroll and benefits for members on the Chambers Plan.



POCKETED: GRANT FUNDING ASSISTANCE

Receive a 50% discount on your first grant, waive a grant consultation fee, and receive over 25% off upgrades to Pocketed+ to explore non-dilutive funding that fits your needs.



PUROLATOR: SHIPPING

Earn volume discounts starting at 25% on Purolator Express[®] and Purolator Ground® services.



SPARK INSURANCE: NON-PROFIT PROGRAM

In partnership with Shaw Sabey & Associates Ltd., our 20+ years' experience and group-buying power has helped us negotiate some of the best coverage and lowest rates in the country.



STAPLES: OFFICE SUPPLY DISCOUNT

Members access the Staples Advantage program to receive reduced costs on business supplies with no minimum order requirements.



The Pencil Box in downtown Chetwynd will match Staples pricing for our Chamber Members.

#ShopLocal #SupportLocal #SupportChetwynd



LOCAL HOSPITALITY: HOTEL & CAR RENTAL DISCOUNTS

Exclusive deals for chamber members on hotel and car rentals around the world!



PETRO CANADA: FUEL DISCOUNT

Petro-Canada and the BC Chamber give you 3 cents off per litre at the pump.



ESSO: FUEL DISCOUNT

Esso and the BC Chamber give you 3.5 cents off per litre at the pump. Plus save on oil changes and more.



SHELL: FUEL DISCOUNT

New Shell program for Chamber members will be announced in the coming weeks!



PARK'N FLY: PARKING DISCOUNT

Members receive up to 40% off Park'N Fly rates at select airports across Canada.



WHISTLER 48-HOUR CLUB: TIME-SHARE CONDO DISCOUNT

Chamber members can book available time-share condos in Whistler at very attractive discounted rates within 48-hours of arrival.



FREIGHTCOM: CHAMBER SHIPPING PROGRAM

Members can save anywhere from 70-75% on what they would normally pay for shipping courier costs, including pallet shipping.



ANOVA ENERGY:

CARBON COMPLIANCE & SUSTAINABILITY PROGRAM

Anova Energy can help small businesses become more "green" and verify carbon offsets validity and ensure they are made in Canada and in compliance with regulations.



ELAVON:PAYMENT PROCESSING PROGRAM

Elavon offers members the ability to accept payments from customers in a fast, efficient and secure way.



ROI CALCULATOR: FREE ACCESS

Get free access to the Canadian Chamber custom ROI Calculator to demonstrate the value of chamber membership, at all levels -local, provincial/territorial and national.



ROGERS FOR BUSINESS: ASSOCIATION PROGRAM

Rogers for Business brings members discounts on a variety of products and services such as wireless data, voice, wireline and Microsoft 365.



CHAMBER GET KLEANR PROGRAM: CLEANING AND DISINFECTING SERVICES

Kleanr is offering discounts on a variety of cleaning and disinfecting services to members in commercial building services, as well as construction services.



ADVERTEK: CHAMBER PRINTING PROGRAM

Members get discounts on printing services, promotional materials, bindery and finishing, digital printing services, car wraps and other forms of advertisements.



TRADECERT DOCUMENT CERTIFICATION

Apply for certificates of origin, visa letters, representational agreements and other ad hoc documents. Eliminate courier fees and save money through our online document certification platform.



CHAMBER IMPORT BONDS PROGRAM ENSURE IMPORT FEES ARE PAID

An import bond acts as a type of contract between CBSA, the importer and the surety company to ensure that duties, taxes and fees associated with the importation of goods into Canada, will be paid.



E-ATA CARNET IMPORTATION PERMITS

Carnets permit the temporary duty-free and tax-free importation of goods into foreign countries, simplify customs procedures, reduce business costs and save time and paperwork.

EXPOSURE

Stand out and get noticed! Increase your visibility by becoming an active member and taking part in marketing resources.

NETWORKING

Build and strengthen your business network. Meet new people and get to know your business community.

CREDIBILITY

Your reputation is important! Enhance your business by showing the community you are a chamber member.

MEMBERS GET MORE & DO MORE!

GROWTH

Take advantage of special events and advertising opportunities, as well as being involved in volunteer programs.

BUSINESS DEVELOPMENT

Increase your competitive edge by utilizing trainings, workshops, and seminars that will help your business grow and succeed.

ADVOCACY

Stay informed and educated on advocacy efforts. Empower your business by having a voice in what matters to you.



Delivers immediate ROI for their chamber membership

You've heard the question before: "What do I get for my membership?" There are a million reasons to join a local chamber (advocacy! community! connections! influence!), but these reasons aren't always easy to quantify.

From the moment a member enrols, Chambers Plan demonstrates immediate value.

2 It's good for their business (minimizes risk, maximizes stability)

Chambers Plan's premium pool is made up of over 30,000 small businesses, which means a smaller risk for small businesses. This helps stabilize rates at time of renewal since the risk is based on the pool rather than only one business.

3 Gives them more time to focus on their business

Chambers Plan was designed with the realities of small business in mind. It's simple to manage, so your members spend less time administering their benefits program and more time running their business.

- · Simple online Plan administration · Quick online enrolment
- Chambers Plan's exclusive advisor support. Easy-to-use forms
- my-benefits mobile app to submit claims Claims are generally processed in two electronically business days

Interested in learning more?

Contact Tara Forshaw, Director of Chamber Relations for BC

tara@saainsurancebrokers.com 604-629-1885 ext. 101





CONTACT

Naomi Larsen. **Executive Director** 250-788-3345 manager@chetwyndchamber.ca

MAILING ADDRESS

Box 870 Chetwynd BC VOC 1JO 5121 47th Street

WEBSITE

www.chetwyndchamber.ca Check us out on Facebook Follow us on Twitter Follow us on Instagram

SCHOLARSHIP FUND

Would you like to donate to the the Chetwynd Chamber of Commerce High School Bursary Fund? If so, please add your donation to your yearly dues and let us know the amount below. Thank you.

2022/23 MEMBERSHIP **APPLICATION**

CHETWYND CHAMBER OF COMMERCE

Company Name			
Address			
City	Postal Code Fax ()		
Phone ()			
E-Mail			
	Title		
Other Contact Person	Title		
Classification	# of Employees		
Referred by:			
Email	Don't send any, thanks		
Commerce. I/We acknowledge the Board of Directors. I/We agree that our annual i annum, payable in advance. Fe Directors. I/We reserve the right to reprior to the close of any annual each year, regardless of the discountered.	n for membership in the Chetwynd Chamber of that all NEW members are subject to approval by nvestment in membership shall be \$ per e structures are approved annually by the Board of vise or cancel this agreement by written notice al period. All memberships expire September 30 of ate of enrollment and must be renewed prior to e, member privileges will be suspended.		
Applicant's Signature	Date		

MEMBERSHIP INVESTMENT SCHEDULE

Category	Fee	BCCC	GST	TOTAL
Senior/Student	\$25.00	\$13.00	\$1.90	\$39.90
Individual Non Bus.	\$45.00	\$13.00	\$2.90	\$60.90
Non-Profit	\$55.00	\$13.00	\$3.40	\$71.40
Sole Proprietor	\$107.00	\$13.00	\$6.00	\$126.00
2-5 Employees	\$122.00	\$13.00	\$6.75	\$141.75
6-15 Employees	\$140.00	\$13.00	\$7.65	\$160.65
16-25 Employees	\$156.00	\$13.00	\$8.45	\$177.45
26-35 Employees	\$184.00	\$13.00	\$9.85	\$206.85
36-45 Employees	\$227.00	\$13.00	\$12.00	\$252.00
46-55 Employees	\$276.00	\$13.00	\$14.45	\$303.45
56-100 Employees	\$333.00	\$13.00	\$17.30	\$363.30
101-200 Employees	\$392.00	\$13.00	\$20.25	\$425.25
201-300 Employees	\$465.00	\$13.00	\$23.90	\$501.90

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Received	