

BIZ MATTERS

The official newsletter of the Chetwynd Chamber of Commerce

YOUR VOICE IS NEEDED

How does the Electoral Boundaries Review affect you?

In October of last year, the provincial government appointed the Electoral Boundaries Commission and tasked them with recommending new provincial electoral boundaries before the next election. The appointment of the new commission followed amendments to the Electoral Boundaries Commission Act, removing explicit protections for ridings in rural British Columbia.

IN THIS ISSUE

**BUSINESS DIRECTORY
ADVERTISING
INSERTION FORMS**

**NEWS FROM THE BC
CHAMBER OF
COMMERCE**

**VENDORS WANTED FOR
COMMUNITY EXPO**

**NEW CHAMBER PERKS
FOR MEMBERS**



In March of this year, the Electoral Boundaries Commission began holding public consultations throughout the province, beginning in the Lower Mainland. Under legislative requirements set in the Electoral Boundaries Commission Act, the commission must seek to recommend electoral districts with populations within plus or minus 25% of the average electoral district population, which is about 57,000 people.

The commission is empowered to recommend the creation of up to six additional seats in the BC Legislature, meaning the total number of seats may be raised to a maximum of 93 (up from 87). The commission may also choose to recommend the merging of existing electoral districts.

A review of current electoral district populations shows that there is significant risk that communities in northern and rural British Columbia will lose representation in the Legislative Assembly. Northern BC, which has a population of just over 300,000, is currently represented by 9 MLAs. Should the commission choose to adjust riding boundaries to represent the provincial average, the number of seats in the north could be reduced to less than 6.

Representation is especially important in northern British Columbia, where lack of connectivity and inefficient transportation options provide barriers to access for elected officials and government. Many of our communities do not have adequate access to internet or cell phone service, making it difficult for residents to depend on virtual connectivity with their representatives.

continued page 2

“ PUBLIC MEETINGS

Monday May 9 7:30 pm
The George Dawson Inn
Dawson Creek

May 10 8:30AM
The George Dawson Inn
Dawson Creek

MUST RSVP BY EMAILING
info@bcebc.ca

Full schedule of public & VIRTUAL
meetings: [https://bcebc.ca/your-](https://bcebc.ca/your-voice/public-meetings/)
[voice/public-meetings/](https://bcebc.ca/your-voice/public-meetings/)

The already vast geography of northern ridings makes it challenging to effectively represent constituents. For example, the MLA from Stikine covers the largest geographic territory (196,484 sq km) out of any riding in BC, while also representing the lowest population in the province.

This is exactly why protections had previously been put in place to protect rural ridings. With these protections now gone, our representation is at risk.

It is important that residents living outside of major population centres maintain access to their elected officials. Residents in Northern British Columbia deserve a right to meet with MLAs face to face. While we all understand the vast geographical challenges our MLAs face today, we need to ensure that the Electoral Boundaries Commission fully comprehends the challenges surrounding the physical separation of our communities.

It is expected that the commission will travel to northern BC sometime in April, following visits to Vancouver Island and the Okanagan. The commission will seek community input through public hearings at select locations across the province. They will also review submissions made online.

Our area is at stake

It is vital that British Columbians living in northern and remote areas across British Columbia recognize what is at stake in this ongoing riding boundary redistribution process. To protect our voices, residents can sign up to speak at an upcoming public hearing to express the importance of effective representation in northern and rural communities. Hearing dates are posted on the Electoral Boundaries Commission website (www.bcebc.ca)

There is a lot at stake for our communities. If you have any questions about the process, we encourage you to reach out to your local MLA or Chamber office.

https://elections.bc.ca/docs/rpt/BC-EBC_Final_Report-Sept_24,_2015.pdf

<https://bcebc.ca/wp-content/uploads/2022/03/Electoral-District-Populations-2021.pdf>

Effective Representation

- Rural ridings cover vast amounts of territory and face unique challenges.
- It is important that residents living outside of major population centres maintain reasonable access to their elected officials.
- The Electoral Boundaries Commission has a duty to ensure that riding sizes are reasonable enough to ensure effective representation.
- While many urban ridings are just a few city-blocks long, some rural ridings are already larger than some European countries.
- MLAs in Vancouver can travel across their riding by bicycle. By comparison, it could take an MLA in rural BC upwards of 10 hours to drive across certain ridings.
- Many rural communities across British Columbia do not have adequate access to internet or cell service – it is not reasonable to expect these residents to rely on Zoom calls to stay in touch with their representatives.
- Opportunities for face-to-face contact are vital, especially in cases of emergencies such as floods and forest fires.
- Many northern ridings, though smaller in population, are home to distinct Indigenous nations. It is important that remote Indigenous communities maintain adequate access to provincial representation.

May 2-8 is Mental Health Week

The importance of empathy is the theme for CMHA's 71st Annual Mental Health Week. Empathy involves putting yourself in the other person's shoes and understanding why they may be feeling what they're feeling.

A recent poll shows that 40 percent of Canadians have reported their mental health declining over the past year as a result of the COVID19 pandemic, highlighting the continued enormous pressure and strain families, employees and employers have been dealing with. There is no question this pandemic has taken a toll and as we continue to navigate a second wave and ongoing lockdowns, now more than ever it is important we take a moment to remember our own needs and support each other to get through these challenging times. While we are physically apart, no one is alone when it comes to dealing with mental health issues.

We have put together a list of resources that business owners, employers and employees can use to help navigate and manage mental health when it comes to our daily lives, the workplace and longer term tips and tricks.

Wellness Together Canada

Wellness Together Canada provides mental health resources and direct access to peer support workers, social workers, psychologists and other professionals for confidential chat sessions or phone calls.

Workplace Strategies for Mental Health by Canada Life

Canada Life's Workplace Strategies for Mental Health website is a leading source of free, practical tools and resources designed to help Canadian employers with the prevention, intervention and management of workplace mental health issues.



ARE YOU HIRING??

We'll post your ads
for FREE!

Have your job listings
reach an international
audience by posting on
the Chamber Job
Board - an exclusive
Member's benefit!

www.chetwyndchamber.ca

Send your ad info to manager@chetwyndchamber.ca





Thank you!

To all those who attended the Job Fair!

... and thank you to our partners:

**Northern Lights College
Work BC Chetwynd Dawson Creek
Job Search & Support Services
DCreative Designs**



The Chetwynd Chamber of Commerce presents:

Swap n' Shop & Professional Headshots

Come looking
great and have
your
professional
headshot
updated



WEDNESDAY, MAY 18/2022

Join us for an evening of fun,
snacks & bevies with an
EXCLUSIVE clothing swap!

Bring your gently used
clothing & accessories &
trade with others!

POMEROY INN & SUITES

5 PM TO 8 PM

RSVP and book your FREE table today at

manager@chetwyndchamber.ca

call/text: 250-788-3345

Community
Futures Peace Liard



Featured LOVECHETWYND.COM Member

Jessica Lynn Photography

Jessica Lynn Photography specializes in creatively immortalizing those once in a lifetime moments. Whether you're marking a milestone or you're looking for lifestyle photos that will become forever keepsakes,

Jessica Lynn Photography captures what makes you uniquely you. Jessica Lynn Photography offers a variety of photography styles and packages, including family sessions, child sessions and newborn photography and delightfully charming cake smash photography to memorably and whimsically celebrate a baby's first year of life.

Wedding and event photography is also available.

Mention you saw Jessica Lynn Photography on Love Chetwynd when you book a photography session and receive a free 8 X 10 print from your session.



Main: 250-540-0624

2672 Sawchuck Rd

Chetwynd, BC V0C1J0

Hours

Please contact for info or to book a session

Canada's #1 Plan for Employee Benefits

See why 30,000 business owners selected this plan!
chamberplan.ca

 **Chambers Plan**
Employee Benefits





community expo

SATURDAY JUNE 18

Chetwynd Recreation Centre

10 am to 5 pm

CALLING all VENDORS
RESERVE YOUR SPACE TODAY!

CONTACT THE
CHAMBER AT...

manager@chetwyndchamber.ca 250-788-3345



Guest Column from #ChamberMember SJA Promo

Does your brand need a merch line?



FOR MORE INFO
sjaPROMO.ca

Why is a great **MERCH LINE** so **HOT** right now?

It builds your brand story.

Show more about who you are, beyond the product or service you offer.

It gets people talking about you.

Isn't that what great marketing is all about?

Serves as a revenue stream.

Yes, we're talking about actually selling it.

They remind us of great times.

Memorabilia and collector items are a great way to remember events and experiences.

Great for giving back.

Engage your customers in helping you support local community groups and causes.



Advertising they thank you for!

250-785-7741
sales@sjaPROMO.ca

Scan the code to call,
email, or add us to your
contacts with one click!



It's not your imagination; small companies, big brands, bloggers and YouTubers are all doing it these days! What used to be a staple for a few unique brands is now a global trend for brands of all sizes and consumers can't get enough.

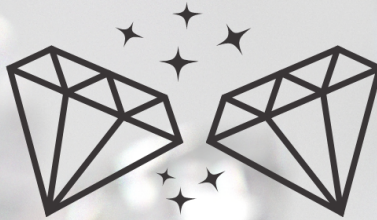
Whether you had timbieb fever or not, the recent donut and merchandise line up from Tim Hortons certainly got people talking! And what has pushed this trend over the top the last couple of years is that it can also generate revenue.

Creative branded merch can help build your brand story by connecting on a more personal level with your customers and community. They give you a chance to show your personality and have a little fun. Add a great pun or inspirational saying and you can create great branded merch that will resonate with your supporters.

People love to share that they were part of a moment and branded merch can do that. Whether it's a concert, run, fundraiser or other event, a souvenir helps memorialize the experience. The best ones even become sought after collectors' items!

Another part of the branded merch trend is the ability to use them to give back. You could write a cheque for \$500 to a local non-profit or you could turn it into \$1,000 or more with a product you can sell. Not only does this give your customers a chance to get involved, but it also helps raise awareness about the cause you're supporting.

Getting started doesn't have to mean a big investment. You can start small and build on your success as you go. Want to learn more? Check out our blog at sjaPROMO.ca/blog.



BUSINESS Excellence AWARDS 2022

CHETWYND CHAMBER OF COMMERCE

SAVE THE DATE OCT 21/22
Nominations opening soon

AWARD CATEGORIES

*Employee of the Year
Business of the Year
Employer of the Year
Educator of the Year
Non-Profit of the Year
Love Chetwynd Business Excellence*

*Celebrate
local
business
& our
community*

Nomination deadline October 1, 2022



EXCITING MEMBER OPPORTUNITY!

The Chetwynd Chamber of Commerce #CCoC is looking for 2022 member **#BusinessBlender** hosts!



Business Blender is a monthly, after work, fun and low-key event that lets you mix, mingle and meet other business people, and new friends. Enjoy personal interaction with community focused and driven professionals. **It's informal and fun!**

As a Business Blender host, you get to display your business venue, products and services and introduce your staff to an engaged audience! There's more than small talk - it's a chance to get to know your business community!



RELATIONSHIP BUILDING

In this digital age, **face to face** interaction is becoming less frequent yet people still want to know who they are **doing business** with. In the **social setting** of a Business After Hours, there's **more than small talk** - it's the chance to get to know your business community!



EFFECTIVE HOSTING

Invite all your customers, clients, friends and family. **Showcase** your products, services and venue. Hosts **provide food and beverage** as well as **door prizes** connected to your business to **promote your brand**.



MAKE CONNECTIONS

Increase your opportunities for leads through social interaction. **Your next great prospect** could come from a **contact** at Business Blender. Whether you **make an impression** or an introduction, you are marketing yourself and your business to **boost your reach**.



MAXIMIZE MARKETING

Come prepared to make the most of your Business Blender networking experience. Have **plenty of business cards** and bring one or two door prizes promoting your business or brand to **extend your reach** outside of those you interact at the event. And...**SMILE!**

Contact Naomi at the Chetwynd Chamber of Commerce 250-788-3345 or manager@chetwyndchamber.ca

INTERACT & COMMUNICATE

Are you a part of BC MindReader? You should be!

You'll participate in surveys on topics you care about. All related to BC business and the provincial economy.

Information gathered through BC MindReader informs our advocacy efforts and policy direction. We don't just gather insights, we also share it back with you—so you can make data-driven decisions about your business.


Members are segmented by sector, region, gender (and more) to give us—and YOU—better insight into various business demographics. Head to www.bcmindreader.com and sign up!

We want to promote your business with Swag Friday

Does your business or company have promotional swag? If so we would love to be your LIVE billboard - we'll wear 'em, write with 'em, drink out of 'em and brag about the product on social media!

WE LOVE TO PROMOTE OUR MEMBERS!

Contact us today at
manager@chetwyndchamber.ca



BC Chamber of Commerce
Know what's on BC's mind.

POWERED BY
VISIONCRITICAL™

Join the BC Chamber **MindReader™** platform— a totally free member benefit!

JOIN MINDREADER NOW!

The **BC Chamber** and your local chamber are excited to announce a provincial first.

BC's biggest and broadest business network has teamed up with Vision Critical to bring you the **MindReader™** platform.

MindReader™ is a new cloud-based platform that allows our provincial network to have more timely, impactful conversations

Share your views - and we can cut more red tape!



CALL FOR PHOTOS & VIDEOS

For two projects: The 2022 Business Guide & www.chetwyndchamber.ca

ATTENTION ALL PHOTOGRAPHERS, PROFESSIONALS, HOBBYISTS, GRAPHIC ARTISTS, DRONE PILOTS AND MEDIA EXPERTS!

The Chetwynd Chamber seeks photos and videos of the Chetwynd and South Peace area for use in the 2022 Business Guide and the "website refresh project". If used, your work will be credited.

The theme for both is "business." Topics might be development, meetings, meeting places, construction, economic improvements, building and remodeling in progress, workers, labourers, folks on the go, the job force, employers, real estate, transportation, industry, mining, and forestry

Permissions: No photos will be allowed or considered without a signed permission included if private property or individual faces are used.

Quality: all photos must be 300 dpi or larger in a jpg or png format.

For more info contact 250-788-3345 or email manager@chetwyndchamber.ca

Deadline for images is December 31/2021



The Chetwynd Chamber of Commerce is looking for people to sit on the Harvest Fest Planning Committee for 2022

If you are interested, please email manager@chetwyndchamber.ca or call 250-788-3345 by April 1, 2019



WHY BUY LOCAL?



FASTER, TOGETHER! FASTERTOGETHER.CA

GETTING VACCINATED CAN BRING US ALL BACK TOGETHER. FASTER.

PLUS VITE, TOUS ENSEMBLE! PLUSVITEENSEMBLE.CA

FAISONS-NOUS VACCINER POUR RETROUVER NOS PROCHES. PLUS VITE.



Your annual membership includes ALL Chamber Benefits

The benefits listed below have been negotiated by the Canadian Chamber and the BC Chamber! Simply Contact your Chamber to find out how to access these benefits



BC BUSINESS MAGAZINE: SUBSCRIPTION

Chamber members can access a one-year subscription to BC's premiere business magazine for only \$12.



CHAMBERS PLAN: EMPLOYEE BENEFITS

More than 30,000 small-to-midsize businesses choose the Chambers Plan Group Insurance to protect their employees with comprehensive group benefits, including Health and Dental insurance, making it Canada's #1 employee benefits plan for small business.



CONSTANT CONTACT: ONLINE MARKETING TOOLS

From email marketing to event management, to social sharing and more, members save up to 25% on these easy-to-use marketing tools.



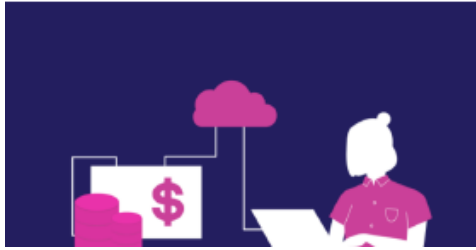
KUBERA: PAYMENT PROCESSING SYSTEMS

Kubera provides a preferential rate package for credit and debit processing and dedicated relationship managers to help serve your needs.



PAYWORKS: PAYROLL SOLUTIONS

Payworks provides workforce management solutions, including real-time integration of payroll and benefits for members on the Chambers Plan.



POCKETED: GRANT FUNDING ASSISTANCE

Receive a 50% discount on your first grant, waive a grant consultation fee, and receive over 25% off upgrades to Pocketed+ to explore non-dilutive funding that fits your needs.



PUROLATOR: SHIPPING

Earn volume discounts starting at 25% on Purolator Express® and Purolator Ground® services.



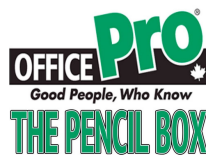
SPARK INSURANCE: NON-PROFIT PROGRAM

In partnership with Shaw Sabey & Associates Ltd., our 20+ years' experience and group-buying power has helped us negotiate some of the best coverage and lowest rates in the country.



STAPLES: OFFICE SUPPLY DISCOUNT

Members access the Staples Advantage program to receive reduced costs on business supplies with no minimum order requirements.



The Pencil Box in downtown Chetwynd will match Staples pricing for our Chamber Members.

#ShopLocal #SupportLocal #SupportChetwynd



LOCAL HOSPITALITY: HOTEL & CAR RENTAL DISCOUNTS

Exclusive deals for chamber members on hotel and car rentals around the world!

**PETRO CANADA:
FUEL DISCOUNT**

Petro-Canada and the BC Chamber give you 3 cents off per litre at the pump.

**ESSO:
FUEL DISCOUNT**

Esso and the BC Chamber give you 3.5 cents off per litre at the pump. Plus save on oil changes and more.

**SHELL:
FUEL DISCOUNT**

New Shell program for Chamber members will be announced in the coming weeks!

**PARK'N FLY:
PARKING DISCOUNT**

Members receive up to 40% off Park'N Fly rates at select airports across Canada.

**WHISTLER 48-HOUR CLUB:
TIME-SHARE CONDO DISCOUNT**

Chamber members can book available time-share condos in Whistler at very attractive discounted rates within 48-hours of arrival.

**FREIGHTCOM:
CHAMBER SHIPPING PROGRAM**

Members can save anywhere from 70-75% on what they would normally pay for shipping courier costs, including pallet shipping.



ANOVA ENERGY: CARBON COMPLIANCE & SUSTAINABILITY PROGRAM

Anova Energy can help small businesses become more "green" and verify carbon offsets validity and ensure they are made in Canada and in compliance with regulations.



ELAVON: PAYMENT PROCESSING PROGRAM

Elavon offers members the ability to accept payments from customers in a fast, efficient and secure way.



ROI CALCULATOR: FREE ACCESS

Get free access to the Canadian Chamber custom ROI Calculator to demonstrate the value of chamber membership, at all levels – local, provincial/territorial and national.



ROGERS FOR BUSINESS: ASSOCIATION PROGRAM

Rogers for Business brings members discounts on a variety of products and services such as wireless data, voice, wireline and Microsoft 365.



CHAMBER GET KLEANR PROGRAM: CLEANING AND DISINFECTING SERVICES

Kleanr is offering discounts on a variety of cleaning and disinfecting services to members in commercial building services, as well as construction services.



ADVERTEK: CHAMBER PRINTING PROGRAM

Members get discounts on printing services, promotional materials, bindery and finishing, digital printing services, car wraps and other forms of advertisements.



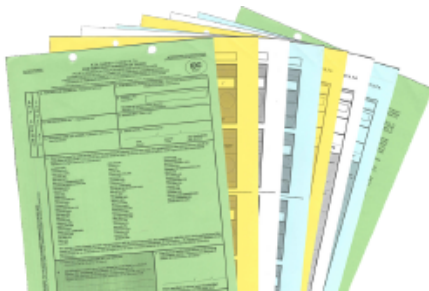
TRADECERT DOCUMENT CERTIFICATION

Apply for certificates of origin, visa letters, representational agreements and other ad hoc documents. Eliminate courier fees and save money through our online document certification platform.



CHAMBER IMPORT BONDS PROGRAM ENSURE IMPORT FEES ARE PAID

An import bond acts as a type of contract between CBSA, the importer and the surety company to ensure that duties, taxes and fees associated with the importation of goods into Canada, will be paid.



E-ATA CARNET IMPORTATION PERMITS

Carnets permit the temporary duty-free and tax-free importation of goods into foreign countries, simplify customs procedures, reduce business costs and save time and paperwork.

EXPOSURE

Stand out and get noticed! Increase your visibility by becoming an active member and taking part in marketing resources.

NETWORKING

Build and strengthen your business network. Meet new people and get to know your business community.

CREDIBILITY

Your reputation is important! Enhance your business by showing the community you are a chamber member.

MEMBERS GET MORE & DO MORE!

GROWTH

Take advantage of special events and advertising opportunities, as well as being involved in volunteer programs.

BUSINESS DEVELOPMENT

Increase your competitive edge by utilizing trainings, workshops, and seminars that will help your business grow and succeed.

ADVOCACY

Stay informed and educated on advocacy efforts. Empower your business by having a voice in what matters to you.



April 1 Biz Matters Newsletter
 April 5 Chamber Board meeting
 April 1-3 Annual Trade Show (postponed)
 April 11 Waffles and Welcome
 April 14 Spring Job Fair

May 1 Biz Matters Newsletter
 May 18: Swap n' Shop and Pro Headshots
 May 11 Moose Hide Day

June 1 Biz Matters Newsletter
 June 6-7 BC Chamber Executives Conference
 June 8-9 BC Chamber AGM and Conference
 June 13 Chamber Board meeting
 June 16 Chamber Luncheon: Northern Health
 June 18: Community Expo

July 1 Biz Matters Newsletter
 July 1 Shop Local Summer Kickoff
 July 11 Chamber board Meeting
 July 21 Chamber Luncheon: Mike Bernier

August 1 Biz Matters Newsletter
 August 19 Chamber Luncheon District of Chetwynd
 Downtown Revite project

September 1 Biz Matters Newsletter
 September 10 Harvest Fest
 September 12: Chamber board meeting
 September 15: Chamber Luncheon: TBA

October 1 Biz Matters Newsletter
 October is Small Business Month!
 October 1 Membership Renewal

October 5: Fall Job Fair
 October 20: Chamber Luncheon TBA
 October ??-?? Small Business Week
 October 21 Chamber of Commerce Business
 Excellence Awards & AGM

November 1: Biz Matters Newsletter
 November 14 Chamber Board Meeting &
 Swearing In
 November 15: Shop Local Contest
 Announcement
 November 17 Chamber Luncheon TBA
 November 25: Plaid Friday Chetwynd

December 1 Biz Matters Newsletter
 December 1 Shop Local begins
 December 8 Turkey Roundup
 December 15 Chamber Luncheon with the
 Mayor

January 1 Biz Matters Newsletter
 January 10 Chamber Board Meeting

February 1 Chamber Chatter
 February 10 Love Chetwynd Pop Up Shop
 February ??? - Chamber Week 2023

March 1 Biz Matters Newsletter
 March 17 Chamber Luncheon - TBA
 March 14 Chamber Board Meeting





Box 870 Chetwynd, BC V0C 1J0
Tel: 250-788-3345
manager@chetwyndchamber.ca

2022
CHETWYND & AREA
BUSINESS DIRECTORY
ORDER FORM

CUSTOMER CONTACT

Business Name: _____
Contact: _____
Street Address: _____
Mailing Address: _____
Phone: _____ Fax: _____
Email: _____

ALL ADS FULL COLOUR

Buying a 1/4, 1/2 or full page ad will automatically get you a 6-line listing included in the price!

Would you like to offer a coupon deal for your business in the directory for an additional \$10?

Write discount/deal below. Proof to be sent to you prior to print.

Only available with paid ad.

6 LINE LISTING

Chamber Member	\$100	<input type="checkbox"/>
Non-Member	\$125	<input type="checkbox"/>
Bolding	\$5	<input type="checkbox"/>
Boxing	\$5	<input type="checkbox"/>
Extra Line	\$5	<input type="checkbox"/>

VERTICAL BUSINESS CARD

Chamber Member	\$125	<input type="checkbox"/>
Non-Member	\$150	<input type="checkbox"/>

1/4 PAGE AD

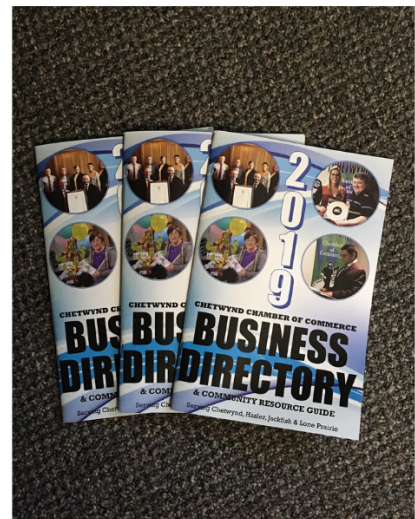
Chamber Member	\$250	<input type="checkbox"/>
Non-Member	\$325	<input type="checkbox"/>

1/2 PAGE AD

Chamber Member	\$375	<input type="checkbox"/>
Non-Member	\$450	<input type="checkbox"/>

FULL PAGE AD

Chamber Member	\$500	<input type="checkbox"/>
Non-Member	\$575	<input type="checkbox"/>



2022 Directory to include:

- Children's section
- Facts about our community
- Local resources
- Love Chetwynd section

Book NOW!

Business directories are placed in all local hotels and local businesses. ALSO AVAILABLE ONLINE

Signature: _____ Date: _____

Please see second page for fulfilling your 6-Line advertisement details


THE CHETWYND CHAMBER OF COMMERCE

Box 870 Chetwynd, BC V0C 1J0
 Tel: 250-788-3345
 manager@chetwyndchamber.ca

2022
 CHETWYND & AREA
 BUSINESS DIRECTORY
AD/ DESIGN

6 LINE LISTING - MUST BE FILLED OUT IN FULL

1. Business Name: _____
2. Box #, Street Address: _____
3. City, Province, Postal Code: _____
4. Phone: _____
5. Provide one: fax or website or email: _____
6. Provide one: fax or website or email: _____

If your ad ran last year and you would like for it to remain the same, check here: ☐

Please mark one category where your ad will be placed in:

Accommodations	<input type="checkbox"/>	Florist	<input type="checkbox"/>	Media	<input type="checkbox"/>
Apartments	<input type="checkbox"/>	Fuel	<input type="checkbox"/>	Office Products	<input type="checkbox"/>
Automobile	<input type="checkbox"/>	Glass	<input type="checkbox"/>	Oilfield	<input type="checkbox"/>
Financial Services	<input type="checkbox"/>	Golf Courses	<input type="checkbox"/>	Maintenance	<input type="checkbox"/>
Colleges	<input type="checkbox"/>	Gravel	<input type="checkbox"/>	Pharmacy	<input type="checkbox"/>
Computer Services	<input type="checkbox"/>	Grocers	<input type="checkbox"/>	Photography	<input type="checkbox"/>
Childcare	<input type="checkbox"/>	Health Services	<input type="checkbox"/>	Restaurants	<input type="checkbox"/>
Daycare	<input type="checkbox"/>	Insurance	<input type="checkbox"/>	Retail	<input type="checkbox"/>
Environmental	<input type="checkbox"/>	Janitorial	<input type="checkbox"/>	Signs & Graphics	<input type="checkbox"/>
				Transport	<input type="checkbox"/>

AD DESIGN

Will you be designing your own advertisement for this directory?

Yes ☐ No ☐

If you answered "yes" to the above, please ensure your artwork for the ad fulfills the proper requirements:

- * colour
- * 300 dpi (print ready)
- * PDF or JPG
- * 1/4 ad size 4.8125 x 1.8125
- * 1/2 ad size 4.8125 x 3.5625
- * Full Page ad size: 4.8125 x 7.3125
- * Vertical Business Card 2" x 3.5"

Please email your print-ready files to manager@chetwyndchamber.ca

Notes/Instructions to ad designer:



Chamber ROI

In business, and in life really, focus on #ROI is important. With Chamber membership, there are two ways to look at ROI: "from" and "through."

If you're in the "from" camp, you're looking to get that return FROM the Chamber. You're after connections, leads, business awareness, training, etc. If this describes you, be sure you're maximizing your membership! Are you attending events? Sponsoring them? Tagging the Chamber in your posts so we can celebrate with you? Is your contact information all up-to-date?

If you're in the "through" camp, you're looking at the big picture and know your return comes THROUGH the Chamber. You're interested in building a thriving community with a shared vision, good schools, hospitals, roads and internet, with a business-friendly government, safe streets and a prepared workforce.

This past year alone, we've hosted online workshops and presentations for local businesses including advocacy and informational webinars; hosted a MASSIVE Shop Local program to assist our local economy recover and become stronger after Covid which saw more than \$70,000 invested into our community; created our annual Business and Community Directory which is distributed to business throughout town as well as online; hosted Harvest Festival - a one day celebration of our community in September (planned again for 2022 - GET READY); offered webinars on leveraging Social Media; and we helped with public and private stakeholders to bring a skilled and engaged workforce to our community as well as hosting our spring job fair April 2022. And preparations are in the works for our Business Excellence Awards celebrating the best of the best! And in 2021, we submitted a historical and groundbreaking policy that was passed at both the BC and Canadian chambers of commerce AGMs that called for actionable steps to move forward BC's declaration on the of rights of Indigenous Peoples Act (DRIPA) legislation.

We aren't great at self-promotion --that's just not our style. You don't always see us in the headlines of articles that are the end result of our hard work behind the scenes, but we work tirelessly making certain your voices are heard at the tables making the big things happen in our community!